



### Wisconsin's Action Track

#### 2015 Schedule

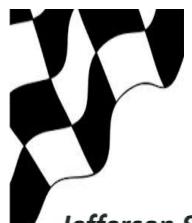
| April 11  | IMPACT SURVIVIVAL SERIES 300 LAP ENDURO-GATES 12N, RACING 2P       |  |  |  |  |  |  |  |
|-----------|--|--|--|--|--|--|--|--|
| April 18  | FINAL PRESEASON PRACTICE   |  |  |  |  |  |  |  |
| April 25  | CABIN FEVER 50-GATES 2P, TT 5P, RACING 7P.                         |  |  |  |  |  |  |  |
| May 2     | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| May 8     | TRACK ATTACK-GATES 3P, RACING AT 7P.                               |  |  |  |  |  |  |  |
| May 9     | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| May 16    | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| May 23    | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| May 24    | TOURNAMENT OF DESTRUCTION ROUND #1 & FIREWORKS 7P.                 |  |  |  |  |  |  |  |
| May 30    | 6 DIVISION SHOW PLUS LEGENDS & BANDOLEROS-GATES 2P, TT 5P, RACING  |  |  |  |  |  |  |  |
|           | 7P.  |  |  |  |  |  |  |  |
| June 6    | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| June 12   | TRACK ATTACK-GATES 3P, RACING AT 7P.                               |  |  |  |  |  |  |  |
| June 13   | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| June 20   | RACING SERIES W/ FULL RACING PROGRAM PLUS MID AM CARS AND          |  |  |  |  |  |  |  |
|           | LEGENDS & BANDOLEROS-GATES 2P, TT 5P, RACING 7P.                   |  |  |  |  |  |  |  |
| June 27   | 6 DIVISION SHOW PLUS FIREWORKS -GATES 2P, TT 5P, RACING 7P.        |  |  |  |  |  |  |  |
| July 3    | To Be Announced  |  |  |  |  |  |  |  |
| July 4    | TOURNAMENT OF DESTRUCTION ROUND #2 & FIREWORKS 7P.                 |  |  |  |  |  |  |  |
| July 10   | TRACK ATTACK-GATES 3P, RACING AT 7P.                               |  |  |  |  |  |  |  |
| July 11   | 6 DIVISION SHOW-2P, TT 5P, RACING 7P.                              |  |  |  |  |  |  |  |
| July 18   | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| July 25   | CAMBRIDGE AUTO REPAIR 6 DIVISION SHOW PLUS LEGENDS & BANDOLEROS-   |  |  |  |  |  |  |  |
|           | GATES 2P, TT 5P, RACING 7P   |  |  |  |  |  |  |  |
| August 1  | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| August 7  | TRACK ATTACK-GATES 3P, RACING AT 7P.                               |  |  |  |  |  |  |  |
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| August 15 | COST CUTTERS BACK TO SCHOOL NIGHT-6 DIVISION SHOW-GATES 2P, TT 5P, |  |  |  |  |  |  |  |
|           | RACING 7P.   |  |  |  |  |  |  |  |
| August 22 | THE BADGERLAND CHALLENGE SERIES-FINALEGATES 2P, TT 5P, RACING 7P.  |  |  |  |  |  |  |  |
| August 29 | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| Sept 5    | 6 DIVISION SHOW-GATES 2P, TT 5P, RACING 7P.                        |  |  |  |  |  |  |  |
| Sept 6    | TOURNAMENT OF DESTRUCTION ROUND #3 & FIREWORKS 7P                  |  |  |  |  |  |  |  |
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| Sept 18   | WISCONSIN STATE CHAMPIONSHIPS-GATES3P, RACING AT 7P.               |  |  |  |  |  |  |  |
| Sept 19   | WISCONSIN STATE CHAMPIONSHIPS FINALE-2P, TT 5P, RACING 7P.         |  |  |  |  |  |  |  |
|           | TRACK ATTACK 10.3, 10.10 OR 10.17.                                 |  |  |  |  |  |  |  |



### Reach New Customers

with Unique Local Motor Sports Marketing

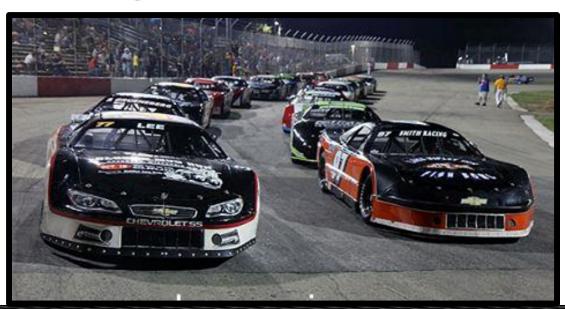






#### Jefferson Speedway is Wisconsin's Action Track!

Whatcha going to do on Saturday night? "Let's go racing at Jefferson Speedway" has been the answer to that question over a million times! Whether you are a real racing fan or ready for an unique night of entertainment, Jefferson Speedway is the place to be on a Saturday night. Jefferson Speedway is midway between Jefferson and Cambridge on Highway 18 which is a short 20 minute drive from Madison. The races draw thousands of your best target customers each week. The track races every Saturday night at 7pm from late April through mid September including special events such as Tournament of Destruction Nights.



Jefferson Speedway - W8135 us Highway 18 Cambridge, Wisconsin - 920-648-2705

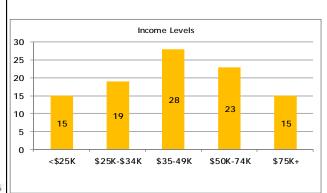


#### What does the racing fan look like?

The local track racing fans at Jefferson Speedway are:

- Your neighbors from throughout south central Wisconsin. Over 2,000 people attend the races each Saturday night.
- A combination of hard core racing fans, families and adults that are looking for a new entertainment choice on Saturday night.
- •Driving up to 100 miles with heavy response from Jefferson, Watertown, Whitewater, Janesville, Fort Atkinson and Madison.
- Devoted and dedicated fans that support the track sponsors that make it all possible.

| Educational Level        |     |
|--------------------------|-----|
| High School              | 46% |
| Trade/Vocational         | 19% |
| Some College             | 35% |
| College Graduate         | 23% |
| Occupation               |     |
| Technical Skilled Trade. | 46% |
| Professional             | 31% |
| Managerial1              |     |
| Manufacture10%           |     |
| Retired6%                |     |
| Student 5%               |     |



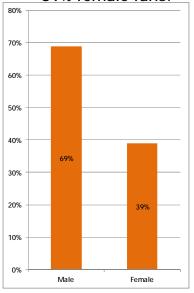




#### WHAT DO OUR FANS LOOK LIKE?

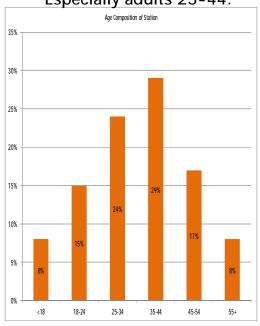


It's more than guys... 39% female fans.



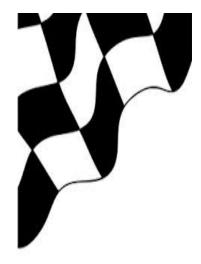
Gender Distribution

A sport for all ages... Especially adults 25-44.



Age Distribution

Demographics from ASA Racing Series





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The Late Model division of cars are the highest class at Jefferson Speedway with an average field of approximately 30 competitors per night. The racing is extraordinary competitive.

As an exclusive Late Model division sponsor your business will benefit from promotion all season long. You will receive:

- Live sponsor announcements by the talk at the track
- A 4x8 track board that promotes your sponsorship.
- A leaderboard on the Jefferson Speedway website the links to your website to drive customers to you.
   www.jeffersonspeedway.com.
- Hospitality programs can be custom built for your pleasure.
   to engage you, employee, friends and family.

Total Value: \$ 7000 Investment: \$4000

To secure sponsorship of the Division \_\_\_\_\_\_; please sign this non cancelable contract. A down payment of \$\_\_\_\_\_ will be made with invoicing to follow with 30 days net terms. Remit to: Jefferson Speedway c/o Terry Tucker at W8135 US Highway 18, Cambridge, Wisconsin, 53523. Contact: Jerry Goeden @608.345.9201 or jeffersonspeedway marketing@gmail.com.

Agent for Client Date: Agent for Jefferson Speedway





#### Sportsman Season Sponsorships

The Sportsman Class car is an eight-cylinder stock car based on stock production compact cars. These cars began as mid 1980's Monte Carlo's, Gran Prix, and Thunderbirds. All cars have been modified for driver protection. The chassis is predominately stock. The engines are limited to 362 cubic inches.

As an exclusive division sponsor your business will benefit from promotion all season long. You will receive:

- Live Wild Track Advertising talk at the track
- A 4x8 track board that promotes your sponsorship.
- A leaderboard on the Jefferson Speedway website the links to your website to drive customers to you.
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- Hospitality programs can be custom built for your pleasure. to engage you, employee, friends and family.

Total Value: \$ 5000 Investment: \$2000

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#### International Season Sponsorships

The International Class are four-cylinder race cars based on stock production subcompact cars. These cars began as a Mustang, Pinto, Rabbit, or Celica and are converted into a race car. The chassis and engines are predominately stock. This class has proven economical to build and has provided some of the wildest racing at the speedway.

As an exclusive division sponsor your business will benefit from promotion all season long. You will receive:

- Live Wild Track Advertising talk at the track
- A 4x8 track board that promotes your sponsorship.
- A leaderboard on the Jefferson Speedway website the links to your website to drive customers to you.
   www.jeffersonspeedway.com.
- Hospitality programs can be custom built for your pleasure.
   to engage you, employee, friends and family.

Total Value: \$ 5000 Investment: \$2000

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Agent for Client Date: Agent for Jefferson Speedway





#### Hobby Stock Season Sponsorships

The Hobby Stock car s are eight-cylinder stock cars based on stock production cars. These cars began as mid 1970's Monte Carlos, Gran Prix, Caprice, Torino, Thunderbirds, and a few older Chryslers. The chassis is absolutely stock. This class has proven to be popular with beginners on limited budgets. The racing is extraordinarily competitive and a few of these drivers have progressed to the more sophisticated divisions

As an exclusive division sponsor your business will benefit from promotion all season long. You will receive:

- Live Wild Track Advertising talk at the track
- A 4x8 track board that promotes your sponsorship.
- A leaderboard on the Jefferson Speedway website the links to your website to drive customers to you.
   www.jeffersonspeedway.com.

Total Value: \$ 4000 Investment: \$1500

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#### Bandit Season Sponsorships

Bandit cars are "Pure Stock" four-cylinder front-wheel drive stock cars. These cars were built from 1960 to 1995 and are American or foreign, automobiles. The only modifications allowed to these vehicles are for driver protection. The chassis, and suspension is absolutely stock. The Bandits use the infield pit access stripe and turns one and two, as their racing area. This is the fun and affordable racing division, for those who want to see racing where it all begins.

As an exclusive division sponsor your business will benefit from promotion all season long. You will receive:

- Live Wild Track Advertising talk at the track
- A 4x8 track board that promotes your sponsorship.
- A leaderboard on the Jefferson Speedway website the links to your website to drive customers to you.

www.jeffersonspeedway.com.



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marketing@gmail.com.

Agent for Client Date: Agent for Jefferson Speedway

Total Value: \$ 4000 Investment: \$1500



#### Road Warrior Season Sponsorships

Road Warrior cars are "Pure Stock" six cylinder front wheel drive cars. These cars were built from 1960 to 1995 and are American or foreign, automobiles. The only modifications allowed to these vehicles are for driver protection. The chassis, and suspension is absolutely stock. Road Warriors use the infield pit access stripe and turns one and two, as their racing area. This is the fun and affordable racing division, for those who want to see racing where anything goes.

As an exclusive division sponsor your business will benefit from promotion all season long. You will receive:

- Live Wild Track Advertising talk at the track
- A 4x8 track board that promotes your sponsorship.
- A leaderboard on the Jefferson Speedway website the links to your website to drive customers to you. <u>www.jeffersonspeedway.com</u>.

Total Value: \$ 4000 Investment: \$1500

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#### Total Sponsor Night Package

Your business will "own the track" that week!

- The best seats in the house from the VIP Tower complete with all you care to eat appetizers and beverages. All people in the box need to be 21 or with parent. Limit 24.
- Sponsor logo on over 2500 Posters displayed over South Central Wisconsin.
- Your name and claim in over 100 commercials on WIBA-FM, WJVL, WCLO, WJJO & WMAD.
- Sponsor logo in the community newspapers.
- Sponsor banner ad with hyperlink to your website.
- Interview and opportunity to say the most famous word's in auto racing "Gentlemen start your engines."
- Opportunity to run the race lap with company vehicle.
- Promotional announcements live at the event by the track announcer .
- Display, sell or coupon or flyer pre race.
- Leave a season long impression with a custom track board(4x8)
   Add a \$250 one time fee for sign creation and painting.

Total Value: \$3650 Investment: \$2000

To secure sponsorship of the race night
\_\_\_\_\_\_; please sign this non cancelable
contract to reserve the night. A deposit of
\$\_\_\_\_\_ will be made with reservation. The
balance is due the day of the event. Remit to:
Jefferson Speedway c/o Terry Tucker at W8135 US
Highway 18, Cambridge, Wisconsin, 53523.
Contact: Jerry Goeden @608.345.9201 or
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# Wisconsin State Championships ...it's the biggest race weekend of the year.

- The best seats in the house Friday and Saturday nights from the VIP Tower complete with all you care to eat appetizers and beverages. All people in the box need to be 21 or with parent. Limit 24.
- Sponsor logo on over 2500 Posters displayed over South Central Wisconsin.
- Your name and claim in over 250 commercials on WIBA-FM, WJVL, WCLO, WJJO & WMAD.
- Sponsor logo in the community newspapers race ads.
- Sponsor banner ad with hyperlink to your website.
- Interview and opportunity to say the most famous word's in auto racing "Gentlemen start your engines."
- Opportunity to run the race lap with company vehicle.
- Season long promotion in all marketing that the track does.
- Promotional announcements live at the event each night by the track announcer.
- Display, sell or coupon or flyer pre race.
- Leave a season long impression with a custom track board(4x8) Add a \$250 one time fee for sign creation and painting.

Total Value: \$8500 Investment: \$6000

To secure sponsorship of the race night
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Agent for Client

Date:

Agent for Jefferson Speedway



Who is the Points Leader? Who is #4 Fans get the info from the weekly Points Sheets!



exclusive sponsors



#### The Badgerland Challenge Series

See the Best from Jefferson , MIS & Slinger compete 3 nights

The best of the best racers from Jefferson Speedway, Slinger Super Speedway and Madison International Speedway compete for the big prize in three events at MIS June 19<sup>th</sup>, July 12 at Slinger Speedway and August 22 at Jefferson Speedway. Sponsorship at Jefferson Speedway includes:

- The best seats in the house from the VIP Tower complete with all you care to eat appetizers and beverages. All people in the box need to be 21 or with parent. Limit 24.
- Sponsor logo on over 2500 Posters displayed over South Central Wisconsin.
- Your name and claim in over 100 commercials on WIBA-FM, WJVL, WCLO, WJJO & WMAD.
- Sponsor logo in the community newspapers.
- Sponsor banner ad with hyperlink to your website.
- Interview and opportunity to say the most famous word's in auto racing "Gentlemen start your engines."
- Opportunity to run the race lap with company vehicle.
- Live sponsor promotional announcements at the event by the track announcer.
- Display, sell or coupon or flyer pre race.
- Leave a season long impression with a custom track board(4x8) Add a \$250 one time fee for sign creation and painting.
- Inclusion in advertising at the other tracks.

Total Value: \$4500

Investment: \$3000/track

To secure sponsorship of the race night(s)
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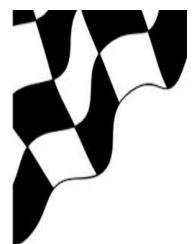
# WHERE DO YOU FIND OUR FANS 24/7/365? jeffersonspeedway.com.

Your business will benefit with sponsorship of a page which includes a custom built leaderboard on your page with hyperlink. Plus, you will get weekly plugs at the track talking about your page. 12 month program for \$1000/page.

- Home page-Learn about the latest race results w/pictures.
- Results or Standings-Get the most recent week and YTD on a points page.
- Schedule-Static Season Listing of races and events with sponsor and time.
- Divisions-Learn the different racing divisions through this six page description of Late Model, Sportsman, Hobby Stock, International, Road Warriors & Bandits.
- Photo Gallery-See the track history through photography with new photos Added weekly.
- Class of 2015-See your favorite driver's photo! We list each driver with name, division and car number.
- Weather Widget-Fans can check race day weather and cancellations.
- Track Talk with Fans, Tech's, The Director of Competition and YOU!
- Wreck of the Week-The popular video that captures some of the most spectacular automotive mayhem. Special price is \$2000.
- Riding Shotgun! Go Pro footage from the races puts you in the car seeing the track, special price is \$2000.



Investment: \$1000-\$2000





#### SIGNAGE

Trackside Wall Sign-Your business logo and short message or as its called "name and claim" is posted on a track board sized 4x8. The main advantage is that your sign is in view of the race fans for the full season and every race. They are very affordable. You get great bang for your buck. The signs are professionally produced and hand painted for many season's use. Production is a one time fee of \$250

Grandstand Banner-Your business banner can be posted along the top of the grandstands for the full season. The position is in clear view of everyone That comes into the Speedway. Investment is \$1250 for two banners without production.



Investment: \$600/season.



LOU'S GARAGES MOTOR OVERHAUL' 49



#### Track Attack

The Newest Series of Racing Events.

Track Attack is Friday night Street Drags complete with a burn out contest and the "Hello Good Lookin' Car Contest. Track Attack gives drivers an opportunity to show off their skills and their ride as a road course will be set up on the racing surface utilizing every inch of the speedway. The course will include both left and right hand corners as well as the front and backstretch going in different directions. Street cars are invited to take timed runs to determine the fastest four, six and eight cylinder drivers in each class. Sponsorship includes:

- The best seats in the house from the VIP Tower complete with all you care to eat appetizers and beverages. All people in the box need to be 21 or with parent. Limit 24.
- Sponsor logo on over 2500 Posters displayed over South Central Wisconsin.
- Your name and claim in over 100 commercials on WIBA-FM, WJVL, WCLO, WJJO & WMAD.
- Sponsor logo in the community newspapers.
- Sponsor banner ad with hyperlink to your website.
- Interview and opportunity to say the most famous word's in auto racing " Gentlemen start your engines."
- Opportunity to run the race lap with company vehicle.
- Live sponsor promotional announcements at the event by the track announcer.
- Display, sell or coupon or flyer pre race.
- Leave a season long impression with a custom track board(4x8) Add a \$250 one time fee for sign creation and painting.

## Investment: \$1500/event

To secure sponsorship of the race night
\_\_\_\_\_\_; please sign this non cancelable
contract to reserve the night. A deposit of
\$\_\_\_\_\_\_ will be made with reservation. The
balance is due the day of the event. Remit to:
Jefferson Speedway c/o Terry Tucker at W8135 US
Highway 18, Cambridge, Wisconsin, 53523.
Contact: Jerry Goeden @608.345.9201 or
jeffersonspeedway marketing@gmail.com.

Agent for Client

Date:

Agent for Jefferson Speedway



#### The Tournament of Destruction

Featuring over a dozen Stupid Human Car Tricks!

The Tournament of Destruction is a night of total automotive mayhem. You will see such crowd favorites as the Trailer Race, Chain Race, Bubble Gauntlet and Demolition Derby. Over a dozen events vary by Tournament. The evening's activities are topped off by fabulous Fireworks.

- The best seats in the house from the VIP Tower complete with all you care to eat appetizers and beverages. All people in the box need to be 21 or with parent. Limit 24.
- Sponsor logo on over 2500 Posters displayed over South Central Wisconsin.
- Your name and claim in over 100 commercials on WIBA-FM, WJVL, WCLO, WJJO & WMAD.
- Sponsor logo in the community newspapers.
- Sponsor banner ad with hyperlink to your website.
- Interview and opportunity to say the most famous word's in auto racing " Gentlemen start your engines."
- Opportunity to run the race lap with company vehicle.
- Live sponsor promotional announcements at the event by the track announcer.
- Display, sell or coupon or flyer pre race. Program
- Leave a season long impression with a custom track board(4x8) Add a \$250 one time fee for sign creation and painting.

Total Value: \$3650 Investment: \$2000

To secure sponsorship of the TOD race night
\_\_\_\_\_\_\_; please sign this non cancelable
contract to reserve the night. A deposit of
\$\_\_\_\_\_\_ will be made with reservation. The
balance is due the day of the event. Remit to:
Jefferson Speedway c/o Terry Tucker at W8135 US
Highway 18, Cambridge, Wisconsin, 53523.
Contact: Jerry Goeden @608.345.9201 or
jeffersonspeedway marketing@gmail.com.



Agent for Client

Date.

Agent for Jefferson Speedway







#### 2014 SEASON POINT TOTALS 9.6.14

|                 | 2014 SEASON POINT TOTALS  LATE MODEL 9.6.14 HOBBY STOCKS |  |   |                                      |                    |                         |                |                   |  |  |                                   |                 |                         |
|-----------------|--|--|---|--------------------------------------|--------------------|-------------------------|----------------|-------------------|--|--|-----------------------------------|-----------------|-------------------------|
| Rank            | #  | Name                                       | Home Town                               | Car Make                             | Total<br>Points    | Point<br>Ave.           | Rank           | #                 | Name   | Home Town                                    | Car Make                          | Total<br>Points | Point Ave.              |
| 1 2             | 51N<br>5J  | Dale Nottestad<br>Casey Johnson            | Cambridge<br>Stoughton                  | Impala SS<br>Impala SS               | 1414<br>1342       | 88.38<br>89.47          | 1 2            | 42S<br>9W         | Bobby Selsing<br>Dustin Ward                   | Fort Atkinson<br>Beaver Dam                  | Impala<br>Monte Carlo             | 1318<br>1134    | 82.38<br>70.88          |
| 3               | 33S  | Dylan Schuyler                             | Jefferson                               | Impala SS                            | 1208               | 75.50                   | 3              | 99W               | Phillip Wuesthoff                              | Beaver Dam                                   | Monte Carlo                       | 1054            | 65.88                   |
| 4               | 8S   | Shaun Scheel                               | Lake Mills                              | Impala SS                            | 987                | 61.69                   | 4              | 21B               | Cody Buchs                                     | Stoughton                                    | Monte Carlo                       | 1013            | 67.53                   |
| 5               | 1G   | Michael Gruenberg                          | Madison                                 | Impala SS                            | 954                | 59.63                   | 5              | 55B               | Lucas Buckingham                               | Whitewater                                   | Impala                            | 875             | 58.33                   |
| 6               | 21P  | Brandon Pendleton                          | Helenville                              | Impala SS                            | 930                | 58.13                   | 6              | 53B               | Dylan Buckingham                               | Whitewater                                   | Impala                            | 866             | 57.73                   |
| 7               | 11E  | Trent Erdman                               | Fort Akinkson                           | SS                                   | 871                | 58.07                   | 7              | 22W               | Chester Williams                               | Waukesha                                     | Monte Carlo                       | 698             | 63.45                   |
| 8               | 14R  | Zach Riddle                                | Brooklyn                                | Impala SS                            | 867                | 72.25                   | 8              | 81L               | Jeffery LaFave                                 | Fort Atkinson                                | Chevelle                          | 693             | 43.31                   |
| 9               | 4Q   | Chris Quam                                 | Stoughton                               | Impala SS                            | 794                | 61.08                   | 9              | 28L               | A.J. Lloyd                                     | Loves Park, IL                               | Monte Carlo                       | 645             | 64.50                   |
| 10              | 16W  | Luke Westenberg                            | Jefferson                               | Impala SS                            | 752                | 50.13                   | 10             | 7W                | Jim Wolf                                       | Watertown                                    | Impala                            | 537             | 38.36                   |
| 11              | 61E  | Jerry Eckhart                              | Johnson Creek                           | Impala SS                            | 707                | 44.19                   | 11             | 22E               | Boyd Eichelkraut                               | Stoughton                                    | Monte Carlo                       | 446             | 34.31                   |
| 12              | 4S   | Stephen Scheel                             | Lake Mills                              | Impala SS                            | 680                | 42.50                   | 12             | 62V               | Jared Vike                                     | Sussex                                       | Monte Carlo                       | 285             | 31.67                   |
| 13              | 52B  | Tory Bagley                                | Stoughton                               | Impala SS                            | 655                | 54.58                   | 13             | 00S               | Ken Scott                                      | Rio  | Monte Carlo                       | 233             | 58.25                   |
| 14              | 97S  | Kyle Smith                                 | Lake Mills                              | Impala SS                            | 629                | 48.38                   | 14             | 8R                | Scott Reimer                                   | Brookfield                                   | Monte Carlo                       | 225             | 45.00                   |
| 15              | 94E  | Jason Erickson                             | Fort Akinkson                           | SS                                   | 604                | 60.40                   | 15             | 11T               | Justin Thomas                                  | Waukesha                                     | Monte Carlo                       | 207             | 29.57                   |
| 16              | 17R  | Noel Ramge                                 | Helenville                              | Impala SS                            | 551                | 55.10                   | 16             | 96H               | Kevin Henderson                                | Waterford                                    | LTD                               | 198             | 28.29                   |
| 17<br>18<br>19  | 77L<br>16P   | Bruce Lee<br>Tyler Peterson<br>Kyle Taylor | Cambridge<br>Lake Geneva<br>Stoughton   | Impala SS<br>Monte Carlo             | 493<br>478         | 49.30<br>31.87          | 17<br>18<br>19 | 31S<br>72P        | Ricky Sanwick<br>Gary Paulick<br>Wayne Buchs   | Janesville<br>Union Grove                    | Caprice<br>Impala                 | 140<br>104      | 35.00<br>34.67          |
| 20<br>21        | 14T<br>71o<br>52D  | John Ovadal<br>Steve Dobratz               | Jefferson<br>Rio                        | Fusion<br>Fusion                     | 444<br>432<br>347  | 29.60<br>48.00<br>49.57 | 20<br>21       | 44B<br>39K<br>7C  | Justin Kumbier                                 | Mazomanie<br>Watertown                       | Caprice<br>Monte Carlo<br>Cutlass | 104<br>92<br>89 | 52.00<br>30.67<br>29.67 |
| 22<br>23        | K9k<br>44B   | Andrew Kiedrowski<br>Roger Behlke          | Union Grove<br>Jefferson                | Impala SS<br>Impala SS<br>Impala SS  | 325<br>277         | 23.21<br>27.70          | 21<br>22<br>23 | 78H<br>17B        | Rick Coppernoll<br>Emery Hayes<br>Bill Bush    | Cottage Grove<br>Fort Atkinson<br>Janesville | Monte Carlo<br>Monte Carlo        | 78<br>63        | 26.00<br>31.50          |
| 24              | 3D   | Chuck Duncan                               | Milwaukee                               | SS                                   | 258                | 23.45                   | 24             | 39W               | Ed Wolff III                                   | Clyman                                       | Monte Carlo                       | 62              | 31.00                   |
| 25              | 87J  | Kyle Jarlsberg                             | Jefferson                               | Impala SS                            | 252                | 63.00                   | 25             | 8M                | Robert Myher                                   | South Beloit, IL                             | Monte Carlo                       | 57              | 28.50                   |
| 26              | 99K  | Lincoln Keeser                             | Johnson Creek                           | Impala SS                            | 202                | 15.54                   | 26             | 41L               | Jordan Lamb                                    | Fort Atkinson                                | Impala                            | 55              | 27.50                   |
| 27              | 70P  | Craig Phillips                             | Edgerton                                | Impala SS                            | 200                | 28.57                   | 27             | 78H               | Ed Hayes                                       | Janesville                                   | Monte Carlo                       | 50              | 25.00                   |
| 28              | 7K   | Ed Kubicz                                  | Whitewater                              | SS                                   | 198                | 15.23                   | 28             | 08S               | Dennis Smith Jr.                               | South Beloit, IL                             | Monte Carlo                       | 32              | 32.00                   |
| 29              | 39P  | Alex Papini                                | Machesney Park, IL                      | Impala SS                            | 121                | 121.00                  | 29             | 31C               | Josh Courntey                                  | Janesville                                   | Caprice                           | 32              | 32.00                   |
| 30              | 2S   | Tim Sargent                                | South Beloit, IL                        | Impala SS                            | 116                | 58.00                   | 30             | 87G               | Garrett Goulder                                | Jefferson                                    | Monte Carlo                       | 25              | 25.00                   |
| 31              | 39L  | Jared Lannert                              | West Allis                              | Monte Carlo                          | 113                | 18.83                   | 31             | 47o               | Crystal O'Gorman                               | Lake In The Hills, IL                        | Cutlass                           | 0               | 0.00                    |
| 32<br>33        | 13B<br>27J   | Andrew Brocker<br>Ty James                 | Aztalan<br>Oconomowoc                   | Impala SS<br>Fusion                  | 113<br>106         | 16.14<br>53.00          | 32<br>33       |                   | Mike Manley Randy Strasburg                    | Fort Atkinson<br>Jefferson                   | Monte Carlo<br>Cuda               | 0               | 0.00                    |
| 34<br>35        | 17P<br>22C   | Greg Pawelski<br>Kyle Chwala               | Muskego<br>Johnson Creek                | Impala SS<br>Impala SS               | 95<br>78           | 47.50<br>39.00          | -              |                   |  | ROAD WARRIORS                                |                                   |                 |                         |
| 36<br>37        | 5E<br>38W  | Dave Edwards<br>Joe Wendorf                | Salem<br>Beaver Dam                     | Grand Prix<br>SS                     | 75<br>68           | 37.50<br>13.60          | Rank           | #                 | Name   | Home Town                                    | Car Make                          | Total<br>Points | Point<br>Ave.           |
| 38              | 7H   | Rusty Hansen                               | Deerfield                               | Impala SS                            | 59                 | 29.50                   | 1 2            | 61G               | Chris Gottschalk                               | Fort Atkinson                                | TL                                | 1366            | 85.38                   |
| 39              | 5TH  | Brett Wenzel                               | Manitowoc                               | Impala SS                            | 59                 | 29.50                   |                | 42S               | Bill Sweeney                                   | Edgerton                                     | CL                                | 1347            | 84.19                   |
| 40<br>41        | 17C<br>46J   | Eric Connell<br>Tom Jasinski               | Fort Akinkson<br>Pewaukee               | Impala SS<br>Monte Carlo             | 52<br>48           | 26.00<br>16.00          | 3 4            |                   | Bill Reynolds<br>Kenny Storkson                | Watertown<br>Indianford                      | Accord<br>Monte Carlo             | 1241<br>827     | 77.56<br>51.69          |
| 42              | 3G   | Shawn Gunsolus                             | Stoughton                               | Impala SS                            | 44                 | 11.00                   | 5              | 00H               | Scotty Hoeft                                   | Watertown                                    | Monte Carlo                       | 806             | 53.73                   |
| 43              | 32D  | Paul Dygon                                 | Wind Lake                               | Monte Carlo                          | 42                 | 21.00                   | 6              | 194H              |  | Helenville                                   | Grand Prix                        | 734             | 66.73                   |
| 44              | 38D  | Jordan Devoy                               | Lake Geneva                             | Impala SS                            | 42                 | 21.00                   | 7              | 81L               | Jeffery LaFave Jr.                             | Fort Atkinson                                | 300M                              | 653             | 43.53                   |
| 45              | 68J  | Dan Jung                                   | Iron Ridge                              | Caprice                              | 41                 | 41.00                   | 8              | 89o               | Chad Olds                                      | Fort Atkinson                                | Taurus                            | 637             | 42.47                   |
| 46              | 21K  | Tony Koepke                                | Fort Akinkson                           | Impala SS                            | 31                 | 31.00                   | 9              | 84M               | Matthew Melchiori                              | North Milwaukee                              | Regal                             | 604             | 40.27                   |
| 47              | 37S  | Jason Schuler                              | Cambridge                               | Impala SS                            | 29                 | 29.00                   | 10             | 26D               | Tom Dorn                                       | Fort Atkinson                                | 300M                              | 512             | 42.67                   |
| 48              | 82H  | J. Herbst                                  | LaCrosse                                | SS                                   | 25                 | 25.00                   | 11             | 31G               | Brian Gottschalk                               | Jefferson                                    | Vision                            | 499             | 41.58                   |
| 49              | 52R  | Nick Roehl                                 | Fond du Lac                             | Monte Carlo                          | 22                 | 22.00                   | 12             | 88S               | Roger Stephenson                               | Cambridge                                    | Grand Prix                        | 340             | 34.00                   |
| 50              | 10S  | Dave Schmidt                               | Cudahay                                 | Monte Carlo                          | 20                 | 20.00                   | 13             | 41L               | Jordan Lamb                                    | Fort Atkinson                                | Regal                             | 196             | 39.20                   |
| 51              | 18E  | Mike Ehde                                  | Prairie du Chien                        | Impala SS                            | 16                 | 16.00                   | 14             | 17D               | Tad Douglas                                    | Jefferson                                    | Maxima                            | 186             | 37.20                   |
| 52              | 84V  | Jake Vanoskey                              | Hartford                                | SS                                   | 15                 | 15.00                   | 15             | 03E               | Keith Erickson                                 | Columbus                                     | Grand Prix                        | 175             | 58.33                   |
| 53              | 6K   | Gary Krueger                               | New Lisbon                              | CTS                                  | 15                 | 15.00                   | 16             | 41D               | Brandon DeLacy                                 | Stoughton                                    | Grand Prix                        | 150             | 37.50                   |
| 54              | 100B   | Mike Taylor                                | Lake Mills                              | SS                                   | 12                 | 12.00                   | 17             | 2C                | Brett Carson                                   | Fort Atkinson                                | Impala                            | 134             | 33.50                   |
| 55              | 41T  |  | Stoughton                               | Taurus                               | 12                 | 12.00                   | 18             | 98B               | Mike Bleeker                                   | Watertown                                    | Taurus                            | 127             | 63.50                   |
| 56              | 23S  | Casey Strese                               | Jefferson                               | Impala SS                            | 10                 | 5.00                    | 19             | 13G               | Don Georgson Jr.                               | Madison                                      | Maxima                            | 119             | 23.80                   |
| 57              | 40P  | Scott Patrick                              | Dousman                                 | Grand Prix                           | 9                  | 9.00                    | 20             | 0H                | Doug Harriman                                  | Madison                                      | Maxima                            | 100             | 25.00                   |
| 58<br>59        | 5B<br>15R  | John Beal<br>Pat Richgels                  | Verona<br>Lake Mills                    | Impala SS<br>Impala SS               | 5<br>5             | 5.00<br>5.00            | 21<br>22       | 18S<br>94S        | Joe Solem<br>Mike Storkson                     | Madison<br>Evansville                        | Taurus<br>Taurus                  | 77<br>66<br>53  | 25.67<br>33.00<br>26.50 |
| 60<br>61        | 85P<br>9B  | Marcus Patenaude<br>Tony Brutti            | Clyman<br>Dyer, IN                      | Impala SS<br>SS                      | 5<br>5             | 5.00<br>5.00            | 23<br>24<br>25 | 0A<br>7W          | Doug O'Grady<br>Tory Adams<br>Jim Wolf         | Whitewater<br>Madison<br>Watertown           | Lumina<br>Maxima<br>Regal         | 50<br>0         | 50.00<br>0.00           |
|                 |  |  | INTERNATIONAL                           |                                      | Total              | Point                   | 25             | ,,,,              | SHIT VVOII                                     | watertown                                    | rtegar                            | Ü               | 0.00                    |
| Rank<br>1       | #<br>97C   | Name<br>Chris Chenoweth                    | Home Town<br>Watertown                  | Car Make<br>Focus                    | Points<br>1262     | Ave.<br>78.88           |                |                   |  | BANDITS                                      |                                   | Total           | Point                   |
| 2               | 26L  | Mike Lambert                               | Madison                                 | Civic                                | 1224               | 76.50                   | Rank           | #                 | Name   | Home Town                                    | Car Make                          | Points          | Ave.                    |
|                 | 37R  | Seth Reamer                                | Marshall                                | Neon                                 | 1221               | 76.31                   | 1              | 09S               | Nick Schmidt                                   | Watertown                                    | Sentra SER                        | 1264            | 79.00                   |
| 4 5             | 19H<br>66H   | John Handeland<br>Neil Higgins             | Belleville<br>Watertown                 | Sentra SER<br>Neon                   | 915<br>772         | 61.00<br>48.25          | 2 3            | 64R<br>13M        | Trent Rueth<br>Josh Marx                       | Jefferson<br>Dousman                         | Neon<br>Sentra SER                | 1143<br>1136    | 71.44<br>71.00          |
| 6               | 0B   | Keith Bell                                 | Brodhead                                | Prelude                              | 751                | 46.94                   | 4 5            | 19D               | Brandon DeLacy                                 | Stoughton                                    | Sentra SER                        | 948             | 59.25                   |
| 7               | 23P  | Merek Pankow                               | Jefferson                               | Neon                                 | 749                | 46.81                   |                | 96S               | Adam Schook                                    | Whitewater                                   | Sentra SER                        | 748             | 49.87                   |
| 8               | 16B  | Danny Birkett                              | Arlington                               | Sentra SER                           | 737                | 46.06                   | 6              | 21P               | Noah Pankow                                    | Jefferson                                    | Neon                              | 742             | 46.38                   |
| 9               | 67C  | Joe Cross                                  | Sun Prairie                             | Sentra SER                           | 720                | 48.00                   |                | 2D                | Tyler Deporter                                 | Fort Atkinson                                | Probe                             | 720             | 45.00                   |
| 10              | 36U  | Jason Uttech                               | Watertown                               | Focus                                | 715                | 47.67                   | 8              | 99W               | Dennis Wuesthoff                               | Beaver Dam                                   | Probe                             | 617             | 47.46                   |
| 11              | 27B  | James Bell                                 | Janesville                              | Integra                              | 380                | 63.33                   | 9              | 25R               | Paul Reagles                                   | Colgate                                      | ZX2                               | 523             | 47.55                   |
| 12              | 27R  | Aaron Randle                               | Janesville                              | Probe                                | 359                | 29.92                   | 10             | K9B               | Sueter Bennett                                 | Franksville                                  | Neon                              | 449             | 29.93                   |
| 13              | 16L  | Josh Lenz                                  | Lake Mills                              | Probe                                | 348                | 31.64                   | 11             | 10S               | Dave Schmidt                                   | Cudahay                                      | 240SX                             | 407             | 58.14                   |
| 14              | 6S   | Jamie Shelley                              | Edgerton                                | Celica                               | 338                | 48.29                   | 12             | 111D              | Devon Dixon                                    | Janesville                                   | Integra                           | 387             | 64.50                   |
| 15              | 5S   | Peter Shelley                              | Edgerton                                | 9-5                                  | 252                | 42.00                   | 13             | 34Y               | Dustin Yanke                                   | Fort Atkinson                                | Probe                             | 233             | 58.25                   |
| 16              | 192S   | Kyle Stark                                 | Waterloo                                | Sentra SER                           | 74                 | 74.00                   | 14             | 10D               | Steve Dickson                                  | Rockton, IL                                  | Focus                             | 224             | 74.67                   |
| 17              | 27S  | Chandale Swartwout                         | Janesville                              | Neon                                 | 61                 | 30.50                   | 15             | 93S               | Kyle Stark                                     | Watertown                                    | 240SX                             | 224             | 112.00                  |
|                 | 47R  | Trent Rueth                                | Jefferson                               | Neon                                 | 40                 | 40.00                   | 16             | 93S               | Heather Stark                                  | Watertown                                    | Sentra SER                        | 198             | 49.50                   |
|                 | 111D   | Devon Dixon                                | Janesville                              | Integra                              | 32                 | 32.00                   | 17             | K69T              | Robert Taylor                                  | Wind Lake                                    | Neon                              | 139             | 27.80                   |
| 20              | 06L  | Dave Lemke                                 | Hubertus                                | Probe                                | 32                 | 32.00                   | 18             | 03E               | Keith Erickson                                 | Columbus                                     | Sentra SER                        | 128             | 64.00                   |
| 21              | 93S  | Heather Stark                              | Watertown                               | Sentra SER                           | 0                  | 0.00                    | 19             | 35P               | Lyle Phillips                                  | Edgerton                                     | Celica                            | 124             | 31.00                   |
| 22              | 53B  | Dylan Buckingham                           | Whitewater                              | Integra                              | 0                  | 0.00                    | 20<br>21       | 98B<br>5D         | Mike Bleecker<br>Steve Dobratz                 | Watertown<br>Rio                             | Celica<br>Sentra SER              | 115<br>93       | 28.75<br>46.50          |
|                 |  |  | SPORTSMAN                               |                                      | Total              | Point                   | 22<br>23       | 19B<br>4R         | Carl Benn<br>Matt Rusch                        | Menomonee Falls<br>Fort Atkinson             | Focus<br>Jetta                    | 78<br>60        | 39.00<br>30.00          |
| <b>Rank</b> 1 2 | #<br>28D<br>6T   | Name<br>Mark Deporter<br>Jason Thoma       | Home Town<br>Fort Atkinson<br>Jefferson | Car Make<br>El Camino<br>Monte Carlo | Points<br>1206     | Ave.<br>75.38<br>73.94  | 24<br>25<br>26 | 99C<br>88K<br>89o | Brian Cook<br>Dale Kiley-Schaefer<br>Chad Olds | Janesville<br>West Bend<br>Whitewater        | Talon<br>Integra<br>Sentra SER    | 59<br>56<br>54  | 59.00<br>56.00<br>27.00 |
| 3 4             | 27K<br>86C   | Jay Kalbus<br>Tony Ciano                   | Jefferson<br>Janesville                 | Monte Carlo<br>Malibu                | 1183<br>977<br>862 | 61.06<br>57.47          | 27<br>28       | 92R<br>111D       | Josh Rusch<br>Scott Dixon                      | Fort Atkinson<br>Janesville                  | NX<br>Integra                     | 51<br>43        | 25.50<br>43.00          |
| 5               | 11S  | Steven Sauer                               | Waterloo                                | Monte Carlo                          | 840                | 60.00                   | 29             | 31B               | Todd Buckley                                   | Slinger                                      | Integra                           | 40              | 40.00                   |
|                 | 55W  | Terry Wangsness                            | Jefferson                               | Monte Carlo                          | 800                | 57.14                   | 30             | 34B               | Tom Bleeker                                    | Lake Mills                                   | Probe                             | 38              | 38.00                   |
| 7               | 95H  | Robert Hansberry Jr.                       | Beloit                                  | Monte Carlo                          | 764                | 69.45                   | 31             | 25K               | Jamie Kohn                                     | Madison                                      | Sentra SER                        | 36              | 36.00                   |
|                 | 91C  | Tim Coley                                  | Madison                                 | Monte Carlo                          | 706                | 44.13                   | 32             | 7B                | Jeremy Bredeson                                | DeForest                                     | Sentra SER                        | 34              | 34.00                   |
| 9               | 4T   | Jim Taylor                                 | Stoughton                               | Thunderbird                          | 692                | 43.25                   | 33             | 6H                | Steven Hillary                                 | Loves Park, IL                               | Civic                             | 32              | 32.00                   |
|                 | 7L   | Seth Lootans                               | Kenosha                                 | Monte Carlo                          | 509                | 46.27                   | 34             | 5W                | Chris Wangrow                                  | Avalon                                       | Sentra SER                        | 31              | 31.00                   |
| 11              | 11B  | Adam Belskan                               | Menomonee Falls                         | Monte Carlo                          | 428                | 35.67                   | 35             | 49A               | McKayla Adams                                  | Sun Prairie                                  | Probe                             | 31              | 31.00                   |
| 12              | 94S  | Mike Storkson                              | Evansville                              | Monte Carlo                          | 361                | 32.82                   | 36             | 72C               | Ron Coppernoll                                 | Prairie Du Sac                               | Integra                           | 29              | 29.00                   |
| 13              | 27T  | Jim Tate                                   | DeForest                                | Monte Carlo                          | 330                | 82.50                   | 37             | 54B               | Tara Belz                                      | Sun Prairie                                  | 0                                 | 28              | 28.00                   |
| 14              | 21G  | Peter Gillis                               | Watertown                               | Monte Carlo                          | 208                | 29.71                   | 38             | 34L               | Josh Lenz                                      | Lake Mills                                   | Probe                             | 28              | 28.00                   |
| 15              | 11K  | Jason Kubicz                               | Whitewater                              | Nova                                 | 147                | 36.75                   | 39             | 05D               | Kyle Dopkins                                   | Stoughton                                    | ZX2                               | 27              | 27.00                   |
| 16              | 22C  | Kyle Chwala                                | Johnson Creek                           | Cutlass                              | 134                | 67.00                   | 40             | 47P               | Merek Pankow                                   | Jefferson                                    | Neon                              | 25              | 25.00                   |
| 17              | 26P  | Doug Paul                                  | Montello                                | Lumina                               | 98                 | 49.00                   | 41             | 61G               | Chris Gottschalk                               | Fort Atkinson                                | Focus                             | 2               | 2.00                    |
| 18<br>19        | 95H<br>XXL   | Robert Hansberry Sr.<br>Jeff Schultz       | Beloit<br>Elkhorn                       | Monte Carlo<br>Trans Am              | 88<br>83           | 44.00<br>41.50          |                |                   |  |  |                                   | _               |                         |
| 20              | 13B  | Jason Bragg                                | Machesney Park, IL                      | Monte Carlo                          | 73                 | 36.50                   |                |                   |  |  |                                   |                 |                         |
| 21<br>22        | 20H<br>45B   | Kody Hubred<br>Tim Belz                    | Utica<br>Sun Prairie                    | Lumina<br>Monte Carlo                | 63<br>56           | 63.00<br>28.00          |                |                   |  |  |                                   |                 |                         |
| 23<br>24        | 19S<br>67N   | Dan Schmidt<br>Russ Nicholson              | Watertown<br>Stoughton                  | Monte Carlo<br>Cutlass 442           | 54<br>53           | 27.00<br>26.50          |                |                   |  |  |                                   |                 |                         |
| 25<br>26        | 47o<br>97W   | Roy O'Gorman<br>Chris Weber                | Lake In The Hills, IL<br>Sparta         | Monte Carlo<br>Monte Carlo           | 53<br>41           | 26.50<br>41.00          |                |                   |  |  |                                   |                 |                         |
| 27              | 42L  | Nick Letsinger                             | Rockford, IL                            | Camaro                               | 39                 | 39.00                   |                |                   |  |  |                                   |                 |                         |
| 28<br>29        | 82S<br>46D   | Chad Smith<br>Jason Dummer                 | Machesney Park, IL<br>Holmen            | Mustang<br>Chevell                   | 38<br>37           | 38.00<br>37.00          |                |                   |  |  |                                   |                 |                         |
| 30<br>31        | 15R<br>87J   | Will Rece<br>Ed Jackson                    | Stoughton<br>Madison                    | Monte Carlo<br>Monte Carlo           | 34<br>32           | 34.00<br>32.00          |                |                   |  |  |                                   |                 |                         |
| 32<br>33        | 35D<br>86F   | John Daley<br>Josh Fehrmann                | West Bend<br>Kewauskum                  | Monte Carlo<br>Monte Carlo           | 30<br>30           | 30.00<br>30.00          |                |                   |  |  |                                   |                 |                         |
| 34              | 74S  | Joe Shelby                                 | West Bend                               | Monte Carlo                          | 29                 | 29.00                   |                |                   |  |  |                                   |                 |                         |
| 35<br>36        | 15G<br>30S   | Michael Gilomen<br>Scott Scholl            | Nerstrand, MN<br>Pewaukee               | Monte Carlo<br>Monte Carlo           | 29<br>28           | 29.00<br>28.00          |                |                   |  |  |                                   |                 |                         |
| 37              | 36D  | Joe DeCubellis                             | Lake Geneva                             | Monte Carlo                          | 13                 | 13.00                   |                |                   |  |  |                                   |                 |                         |
|                 |  |  |   |                                      |                    |                         |                |                   |  |  |                                   |                 |                         |





